

ANNUAL REPORT

2023-24

A CSR initiative of



APPROVED PROJECTS - FY 2023-2024

Sr No.	Project	Location	Target Beneficiaries	Budget (INR)	Budget (USD)
1	Skill Development- Women Empowerment(Team Lease)	Hyderabad	105 women beneficiaries	₹ 24,02,820	\$ 28656
2	Disha-Women Livelihood Program (Chhoti Si Asha)	Chandigarh	180 women artisans	₹ 18,29,082	\$ 21813
3	Cleft reconstructive Surgery(Smile Train India)	Varanasi	50 Children from Under privileged Background	₹ 19,53,000	\$ 23291
4	Apheresis Machine Donation	Thiruananathpuram	Patient undergoing STEM Cell Transplantation	₹ 61,02,060	\$ 72773
5	Support to Sri Shankara Cancer Foundation	Bengaluru and Bhuvneshwar	Approx 1000 Beneficiaires	₹ 1,15,29,540	\$ 137502
6	Laptop Donation	Hyderabad and Bangalore	758 in Hyderabad	₹ 25,53,594	\$ 30454
7	Supply for Materials to Jyothi Foundation	Bangalore	Ration and Medicine to 65 Beneficiaries of Jyothi Foundation	₹ 10,47,560	\$ 12493
			Grand Total	₹ 2,74,17,656	\$ 326985

SKILL DEVELOPMENT - WOMEN EMPOWERMENT

Location - Hyderabad

- 105 students got enrolled into the program.
- 105 students got trained and certified for the completion of the program.
- Around 48% were undergraduates and 52% completed their graduation.
- Students are hailing from different districts of Telangana state.
- Enrolled students have completed their 140 learning hours.
- Out of 105 students enrolled, 35 students got placed by the end of the program.
- Students are Placed in Zepto and D'Mart stores as Store Executives.

All the students were trained in the retail sales associate program which includes 140 hrs of training.

TESTIMONIALS - SKILL DEVELOPMENT

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Joining the skill development program in Hyderabad was a turning point for me as an undergraduate eager to launch my career. The focused training on retail sales associate skills was exactly what I needed. With expert guidance and hands-on learning experience with store visits, I gained the confidence and know-how to excel in the retail industry. Securing a position at Zepto post-training was a testament to the program's effectiveness. I'm immensely grateful for the opportunity given by United way of Bengaluru and Teamlease." - Sravanthi, Retail sales associate Zepto.

PHOTO GALLERY - SKILL DEVELOPMENT



LEARNING SESSIONS AT THE CENTRE - HYDERABAD



STORE VISIT BY OUR STUDENTS

CLEFT RECONSTRUCTIVE SURGERY

Location - Varanasi

- 50 Cleft Surgeries have been completed successfully.
- Beneficiaries are ranging from infants to adults.
- Around 58% are infants (under 2 years) and 42% are in the age range of 3-18 years.
- 44% of Beneficiaries are Female and 56% are Male children.

IMPACT STORY - CLEFT RECONSTRUCTIVE SURGERY



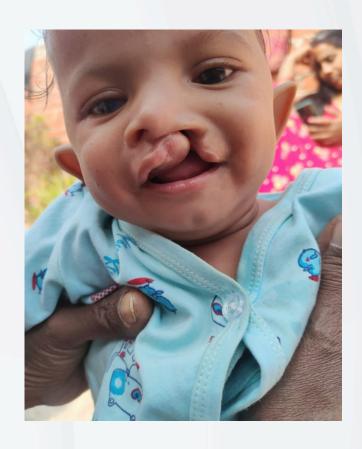


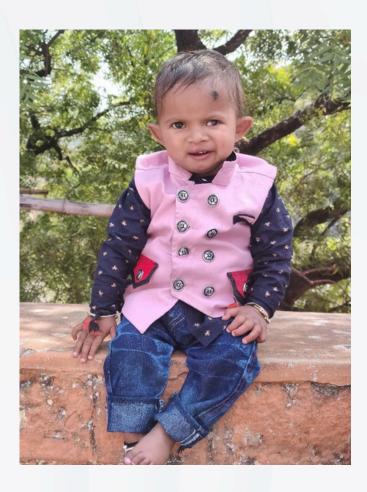
Upon seeing their daughter Shivani born with a cleft, Mr.& Mrs. Suraj Kumar felt anxious about societal judgment. However, recalling a relatives experience and receiving counselling from doctors reassured them that clefts are treatable.

Post treatment, Shivani's appearance and food intake improved significantly. Affording cleft treatment seemed impossible within their means, yet United Way Bengaluru and Smile Train India made it feasible. Mr.& Mrs. Kumar express heartfelt gratitude for their child's treatment, which was made possible despite financial constraints. They want to support their daughter in whatever she would aspire to become.

PHOTO GALLERY - CLEFT RECONSTRUCTIVE SURGERY

BEFORE SURGERY





AFTER SURGERY

DISHA - WOMEN LIVELIHOOD PROGRAM

Location - Chandigarh

- Training 35 new women in crochet and embroidery, with their graduation and first mock-orders initiated last week.
- Engaging in discussions with 3 additional groups for training in crochet, dari weaving, and embroidery.
- Developing 3 new collections.
- Conducting multiple online campaigns to boost sales and livelihood opportunities for our women.
- Providing employment to over 100 women in 2023-24.
- Commencing manufacturing for upcoming showcases and exhibitions in Chandigarh and Bangalore.
- Initiating extensive documentation and impact assessment.

STORIES OF CHANGE



Often beaming a beautiful smile, Swaran Kaur is one of the oldest members of the stitching team, Anubhav, and has been with Chhoti Si Asha for a long time. She is is one of our Star mobilizers. At the beginning of project Disha she took the initiative of forming a craft cluster and passionately mobilized new women to form a Dari Weaving and Phulkari team in her own village Bari Mohi (Mohe Kalan, Rajpura, Punjab), some 40 kilometers away from Chandigarh. She used to go to that village, talk to the women who were willing to work, and get their initial works for assessment. It's very happy to see Swaran single-handedly mobilized the women from her community to join the project and formed a Dari-Phulkari team.

SOCIAL MEDIA



Disha 2.0 - Chhoti Si Asha's livelihood initiative!

<u>https://youtu.be/MTA3t5Uv1UI?feature=shared</u> - Empowering Stories of DISHA Livelihood Program

PHOTO GALLERY - CROCHET AND EMBROIDERY



CROCHET



CROCHET



APHERESIS MACHINE FOR STEM CELL TRANSPLANTATION PROCEDURE OF PAEDIATRIC PATIENTS

Location: Regional Cancer Center, Trivandrum

Using a patented optical detection system, the AIM system continuously manages the separated layers, allowing the platelet and white blood cell layer to accumulate. AIM then directs the system to efficiently remove the targeted components.

- Automates interface adjustments without sacrificing your control
- Monitors and interprets the interface continuously so you don't have to rely solely on your vision
- Helps you efficiently remove targeted components
- Achieves highly predictable results through interface stability paragraph text



SUPPORT TO SRI SHANKARA CANCER FOUNDATION

Location: Bengaluru and Bhubaneswar

To provide better cancer treatment facilities to beneficiaries from economically weaker backgrounds – The main objective of the project is to donate medical equipment to support cancer treatment by providing equipment like Ultrasound Affinity 70 (Affinity 70 Philips), Computed Radiography (CR) System etc.

Bengaluru

- Ultrasound Affinity 70 (Affinity 70 Philips)
- •Computed Radiography (CR) System

Bhubaneshwar

- Cobas e411 analyser(Disk system)
- Automatic bacterial identificatory (VITEK 2 Compact 30 Biome Rieux)
- •Automated Blood and Body fluid culture System





Computed Radiography

(CR) System



Cobas e411 analyser(Disk system)



Automated Blood and Body fluid culture System



Automatic bacterial identificatory (VITEK 2 Compact 30 Biome Rieux)

LAPTOP DONATION

Location: Hyderabad and Bengaluru- 758

758 laptops have been delivered to Beneficiaires in Hyderabad







RATION KIT AND MEDICINE DISTRIBUTION TO JYOTHI FOUNDATION

Location- Hosur Tamil Nadu

 Ration Kit and medicine supplies were delivered and distributed to the beneficiaries of Jyothi Foundation in Hosur

PHOTOS OF THE DELIVERY





